

CHAMPIONS OF CHANGE

A Kid's Corner Toolkit



You
have the
POWER
to help!

Run your
OWN
Book Drive



Kid's Corner wants you!

WHY YOU?

Better question.... Why not you?

YOU have a voice in your community
YOU can help better the world
YOU have the power of change

Kid's Corner wants to help you do all of this



Let's Work Together:

To become a Champion of Change,
email kidscorner@charleslafitte.org
Include: Name, Email, Mailing
Address, and Shirt Size.

What is the Champions of Change Book Drive?

It's a book drive that involves four different groups, but run by you.

CLF KID'S CORNER

CHAMPION OF CHANGE:
By signing up, that's you

COLLECTION LOCATION:
Where you are going to collect the books

NON-PROFIT:
Where the books will be donated

Kids Just Like You are becoming Champions of Change



MARY



PHILIP & COLBY

Mary, Philip, and Colby became Champions of Change and you can too. Check out their videos online at <http://charleslafitte.org/champions>

HERE'S HOW



Step 1: Choose Non-Profit*

Find a local non-profit, whose goals include distributing used books to kids who need them. If you have trouble on this step, CLF Kid's Corner can help you!

Let the non-profit know you are doing this by using our Sample Non-Profit letter. Maybe they will want to help advertise.

*Please note the beneficiary must be a non-profit

Step 2: Choose Collection Location

Pick a place or places to collect books and request their permission. Here are ideas:

- Your School
- Your Parent's Office
- Sports Club
- Local Restaurant
- Places of Worship
- Public Library

Use our Sample Permission Letter to send to the Collection Location. Just update the areas needed to personalize it for your drive. Then print or email it.

COLLECTION LOCATION

Place where you collect books from others.

VS

NON-PROFIT

Place that receives the books from you.

Find a group of friends to do it with you. Make sure to send us their information too.

HERE'S HOW

Step 3: Choose Dates & Length

When will the book drive start and end?
Two to four weeks is usually a good amount of time to advertise and collect.



Step 4: Advertise

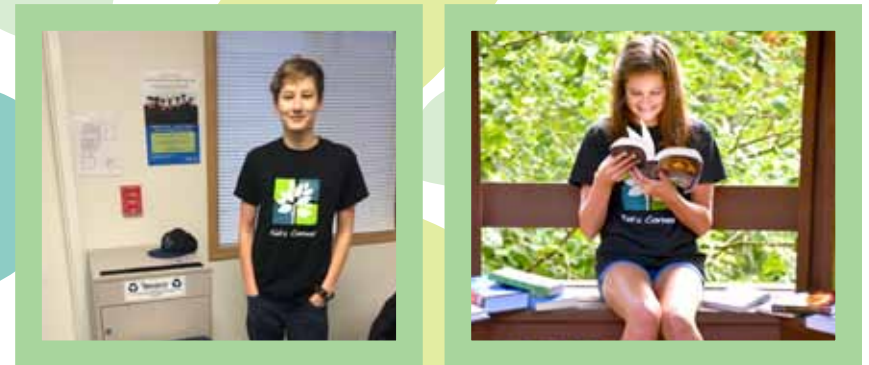
Distribute flyers, make posters, and use your Facebook, Twitter, or Instagram. Spread the word!

Check out all the cool downloads you can use on the "Tools" page at the end of the guide.

Step 5: Collection Boxes

Design collection boxes that are:

- Large with informational signs
- In areas with lots of people
- Easily seen



Step 6: Collect, Collect, Collect!

Pick-up the books once or twice a week from the collection boxes to keep them safe.

FROM YOU

Step 7: Clean Up

Take down and dispose of any materials used for the book drive and thank the Collection Location for use of their facility.

Use our Sample Thank You Letter and give it to the Collection Location.

Step 8: Sort and Drop Off

Make sure you know how your non-profit would like them sorted. Usually, they like them sorted by age group.

Book Count

Send the final number of books collected to kidscorner@charleslafitte.org

Pictures

We'd love you to take photos throughout your book drive and send them to us. The more the better!

Video Blog

We may feature your video blog on our website, if you are interested. Take short videos throughout your drive explaining what you are doing and why. With parent permission, email your pictures and videos to kidscorner@charleslafitte.org

That's it!
**Thank you for becoming a
Champion of Change.**

TIMELINE

FIRST

Contact us at
kidscorner@charleslafitte.org
and tell us you want to be a
Champion of Change

**If under 18, first seek your parent's permission*

TWO WEEKS BEFORE

Step 1:

- Pick a non-profit to receive the books
- Contact the non-profit

Step 2:

- Pick a collection location(s)
- Get approval from the Collection Location

Step 3:

- Determine how long the drive will run

Step 4:

- Advertise

ONE DAY BEFORE

Step 5:

- Setup collection bins

DURING

Step 6:

- Collect, collect, collect
- Pick up books often

This may look like a lot. Don't worry! This guide will walk you through each step. You can also contact us at kidscorner@charleslafitte.org

AFTER

Step 7:

- Clean up

Step 8:

- Count and sort books
- Drop off at the non-profit chosen



TOOLS

We may feature you on our website, Facebook, and Instagram with other Champions of Change. Every Champion of Change will receive this awesome t-shirt and a certificate naming you as a Champion of Change.



Other Tools and Downloads

Letter to Non-Profit Beneficiary	Letter to Place of Collection	Letter of Thanks
Facebook Cover Photo	Instagram Photo	Collection Bin Sign



All of these tools are available on our website!



www.charleslafitte.org

About Champions of Change

The Charles Lafitte Foundation believes that the best inspiration for change is often shared by a child. Kid's Corner is a place where kids not only have a voice, but a role in helping better their community.

We are looking for kids all over the country to join us and become a Champion of Change. The Champions of Change program empowers kids to make changes in their communities and ultimately the world.



www.charleslafitte.org

